

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/ODL/Launch/2024/ 14/2
June 10, 2024

Academic Programme Launch Notification No. 144
Master of Business Administration (Agribusiness Management)
MBAABM

With the approval of the Competent Authority, the Programme Master of Business Administration (Agribusiness Management) - MBAABM will be offered through ODL mode from July 2024 session, as per the following details:

Eligibility: As per IGNOU MBA Programme

Passed Bachelor Degree of Minimum 3 years duration with at least 50% marks (45% in case of candidates belonging to reserved category as per the norms of Govt. of India).

Medium of Instruction: English

Duration: Minimum: 2 Years, Maximum: 4 Years

Fee Structure: As per IGNOU MBA Programme

₹ 15,500/- per semester for 1st, 2nd and 4th Semester

₹ 17,500/- for 3rd Semester (3rd Semester has an 8 credit Project)

Programme Details: Total Credits: 116

Examination Mode: Semester

Study Materials: Print & Digital (Both)

Expected Enrolment: 1000 per year

Courses:

Course codes	Title of the Course	Type of Course	Course Credits
Semester 1			
MMPC-001	Management Functions and Organisational Processes	Theory	4
MMPC-002	Human Resource Management	Theory	4
MMPC-003	Business Environment	Theory	4
MMPC-004	Accounting for Managers	Theory	4
MMPC-005	Quantitative Analysis for Managerial Applications	Theory	4
MMPC-006	Marketing Management	Theory	4
MMPC-007	Business Communication	Theory	4
Semester 2			
MMPC-008	Information Systems for Managers	Theory	4
MMPC-009	Management of Machines and Materials	Theory	4
MMPC-010	Managerial Economics	Theory	4
MMPC-011	Social Processes and Behavioural Issues	Theory	4
MMPC-012	Strategic Management	Theory	4
MMPC-013	Business Laws	Theory	4
MMPC-014	Financial Management	Theory	4
Semester 3			
MAM-051	Fundamentals of Agriculture	Theory	4
MAM-052	Agribusiness Management and Policies	Theory	4

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Course codes	Title of the Course	Type of Course	Course Credits
MAM-057	Project Management in Agribusiness	Theory	4
MAM-061	Commodity Trading, Futures and Options	Theory	4
MAM-062	Production and Supply Chain Management in Agribusiness	Theory	4
MAM-063	Procurement and Materials Management in Agribusiness	Theory	4
MAMP-060	Project Work	Practical	8
Semester 4			
MAM-064	Horticultural Production and Post-Harvest Management	Theory	4
MAM-065	Livestock Business Management	Theory	4
MAM-066	Agri Equipment Management	Theory	4
MAM-067	Management of Renewable Energy in Agriculture	Theory	4
MAM-068	Organic Farming Business Management	Theory	4
MAM-069	Food Safety and Quality Management	Theory	4
MAM-070	Agricultural Extension Management	Theory	4

Details of Approval:

64th Meeting of the Academic Council's Standing Committee (ACSC), held on 28 May and 3rd June, 2024 (Item No. 36).

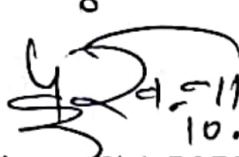
Contact Details of Programme Coordinator:

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 Director (I/c.), P&DD

To
 Directors of Schools, Head of Divisions
 AR, VCO & PS to all PVCs

निदेशक / Director
 योजना एवं विकास प्रभाग
 Planning & Development Division
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